



DOODLE
FOR
FOOD

A cartoon illustration of a young girl with blonde hair and freckles, wearing a green t-shirt. She is looking upwards and to the left with a thoughtful expression. A thought bubble above her head contains the text "ONE OR TWO-PLY?".

ONE OR
TWO-PLY?



BRAND NAME
OR GENERIC?



REGULAR
OR ORGANIC?



MAKING DECISIONS
IS OVERWHELMING. THERE
ARE TOO MANY OPTIONS.



CASH OR CREDIT?

